

CINCINNATI
DEVELOPMENT
FUND

“Grants + *More*”

August 2016

IFF / CDF Partnership

- In 2014, CDF partnered with IFF, a Chicago-based Community Development Financial Institution, to establish a loan fund to provide low-cost, long-term financing for nonprofit facilities and equipment.
- Financing is available to nonprofits in Greater Cincinnati, Northern Kentucky and Greater Dayton (Ohio).



Why a Nonprofit Loan Fund?

- *Many nonprofits need a way to meet their facility and equipment needs while maximizing investment in their core missions.*
- **Unique features to meet the needs of nonprofits:**
 - Flexible, affordable financing
 - No long forms, unnecessary fees or complicated approval processes
 - Fund up to 95% of project costs (vs. 75%-85% with banks)
 - No appraisals (required by other lenders)
 - No penalty for early payoff

When Should I Consider Borrowing?

- **Capital projects**
 - Acquisition, construction, renovation, leasehold improvements, refinancing
- **Maintenance and Improvements**
 - Roof repair, new windows, ADA code repairs, HVAC
- **Capitalized equipment purchases**
 - Computer hardware/software, furnishings, medical equipment, service-oriented vehicles

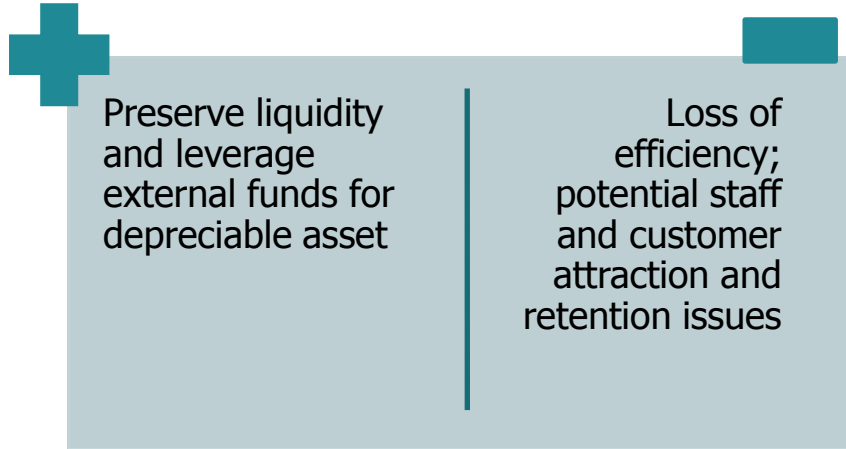
"I wish we had known about this last year when we needed to buy a box truck and were spending \$1700 a month to rent one while waiting for grant funding in order to purchase. We could have almost paid off a truck with the amount we spent on renting for a year!"

\$50,000 Equipment Purchase:

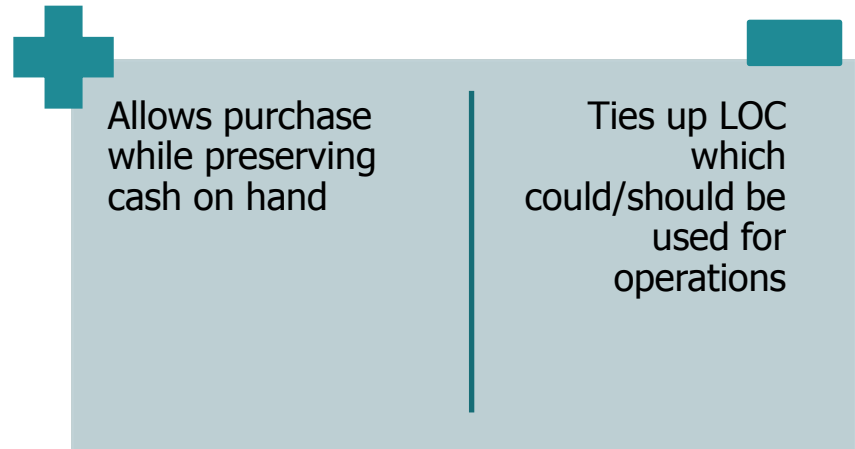
Monthly expenses less depreciation
Unrestricted cash on hand

\$307,692
\$240,000

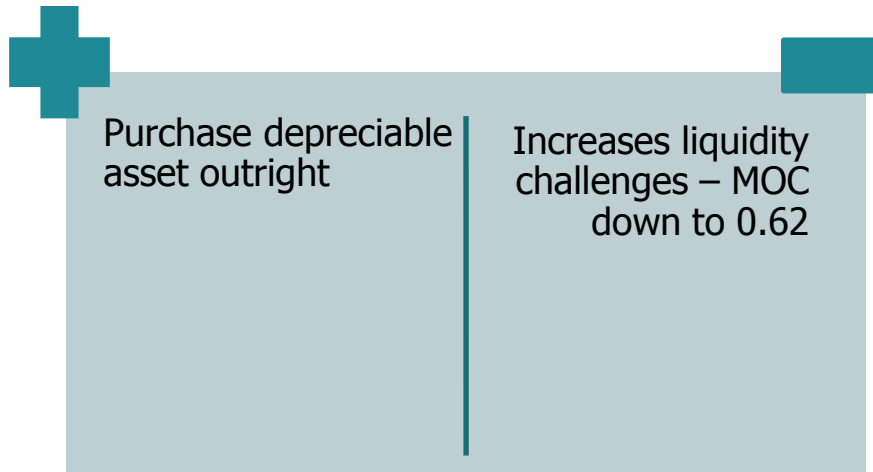
WAIT TO PURCHASE UNTIL FUNDS ARE RAISED



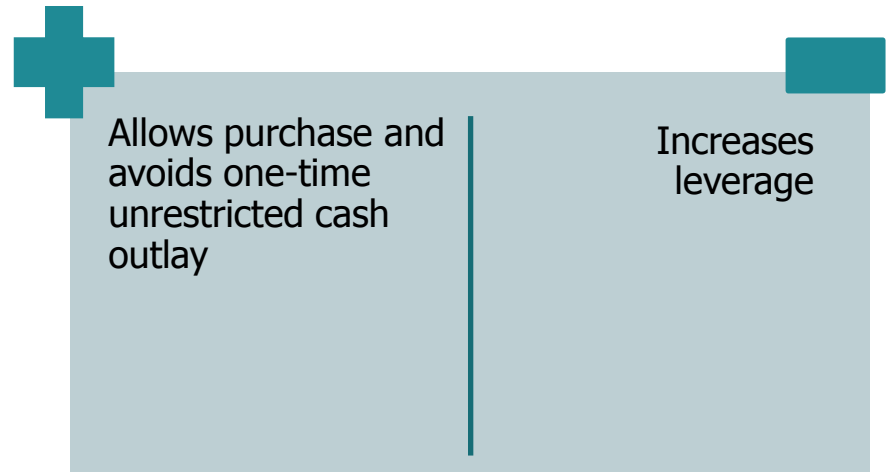
TAP INTO **LINE OF CREDIT** FOR PURCHASE



USE **UNRESTRICTED CASH** TO MAKE PURCHASE



TAKE OUT **FULLY AMORTIZING LOAN**




\$375,000 Renovation Project:

Monthly expenses less depreciation
Unrestricted cash on hand

\$417,000
\$771,450


WAIT TO RENOVATE UNTIL FUNDS ARE RAISED

PHASE IMPROVEMENTS OVER TIME



Preserve liquidity and leverage external funds for depreciable asset

Loss of efficiency; potential staff and customer attraction and retention issues




Breaks project into manageable phases; campaign momentum

Increased general conditions; program disruption


USE UNRESTRICTED CASH TO RENOVATE

TAKE OUT FULLY AMORTIZING LOAN



Project complete and paid for

Greatly decreases liquidity – MOC down to 0.95



Allows project to be completed and avoids one time cash outlay

Increases leverage

Historic Tax Credits (HTCs)

| | |
|--------------------------|--|
| Value | 20% (Federal) one-time credit on qualified rehab expenditures (noncompetitive) 25% (State) one-time credit on qualified rehab expenditures (competitive) |
| Criteria | <ul style="list-style-type: none"> • Certified historic structure or contributing building in National Register historic district • Commercial, industrial or rental housing • Substantial rehabilitation • Credits issued for rehab done within 24 mo. prior to certificate of occupancy • Follow Secretary of Interior Standard – National Park Service (NPS) |
| Process | <p>Part 1: If building is not on National Register, owner submits Part 1 application to State Historic Preservation Office (SHPO); SHPO makes recommendation to NPS, who would certify building as historic</p> <p>Part 2: SHPO reviews plans and specs, forwards to NPS for approval</p> <p>Part 3: NPS approves completed work</p> |
| Monetization | Credits are typically purchased by investor upon issuance of Part 3 at a pre-negotiated price per credit. There is a need for a construction bridge loan to finance the rehab prior to equity pay-in. |
| Compliance Period | Building must be held for 5 years after Part 3 issuance to avoid recapture |

New Markets Tax Credits (NMTCs)

| | |
|--------------------------|---|
| Value | <ul style="list-style-type: none"> • 39% tax credit realized over a 7-year period • Credit calculated on NMTC allocation utilized, which is limited to total development costs |
| Criteria | <ul style="list-style-type: none"> • Designed to generate new, private-sector investment in targeted distressed areas • Census tract must qualify for one of these indicators: (1) % area median income, (2) % people in poverty, (3) level of unemployment • Eligible real estate projects: (1) commercial, (2) mixed-use with commercial and housing rental uses, (3) at least 20% of income from commercial use |
| Process | <ul style="list-style-type: none"> • Administered by Community Development Financial Institutions Fund, division of the Treasury • Community Development Entities can apply for NMTCs; must have primary mission of servicing or providing investment capital to low-income communities • Federal income tax credits passed through to investors |
| Monetization | Investor contributes equity at closing based on negotiated price per credit. No need for an equity bridge loan. |
| Compliance Period | 7 years |

Low-Income Tax Credits (LIHTC)

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|--------------------------|--|
| Value | 9% credits (competitive process) and 4% credits (noncompetitive) annually for 10 yrs |
| Criteria | <p>Project must qualify on 3 criteria:</p> <ol style="list-style-type: none"> 1. Income/occupancy: 20% of units must be occupied by tenants with incomes below 50% of the median - OR - 40% of units must be occupied by tenants with incomes below 60% of the median 2. Rent restrictions: All units receiving LIHTCs have rent restrictions based on number of bedrooms and imputed household size; rent cannot exceed 30% of income qualifier (above), including all utilities 3. State approval |
| Process | State awards allocation to the project |
| Monetization | Credits are purchased by investor (or syndicator), factoring in the time value of money at a pre-negotiated price per credit. Equity installment schedule may require a bridge loan. |
| Compliance Period | 15 years plus additional 15 years (extended use) |

Thank you!



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